

OFFICIAL RULES

THE JACKSONVILLE DIGITAL CORVETTE GIVEAWAY

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. THE JACKSONVILLE DIGITAL CORVETTE GIVEAWAY (THE “SWEEPSTAKES”) BEGINS AT 9:00 A.M. CENTRAL TIME (“CT”) ON JULY 26, 2024, AND ENDS ON NOVEMBER 15, 2024, AT 11:59 P.M., CT (THE “PROMOTIONAL PERIOD”). ADMINISTRATOR’S COMPUTER WILL BE THE OFFICIAL TIME-KEEPING DEVICE FOR THE SWEEPSTAKES.

ELIGIBILITY: THE SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF THE STATE OF FLORIDA AND GEORGIA WHO LEGALLY RESIDE IN ONE OF THE COUNTIES LISTED IN THE CHART BELOW AND WHO ARE 18 YEARS OF AGE OR OLDER, WITH A VALID DRIVER’S LICENSE AT TIME OF ENTRY (“ENTRANT”). INDIVIDUALS WHO DO NOT MEET THE ELIGIBILITY REQUIREMENTS STATED ABOVE ARE NOT ELIGIBLE TO ENTER AND WILL BE DISQUALIFIED. VOID WHERE PROHIBITED OR RESTRICTED. Employees of Southern Chevy Dealers Jacksonville Advertising (“Sponsor”), General Motors LLC, EventLink LLC (“Administrator”), participating Chevrolet Dealerships, Jack Morton Worldwide, Agency 720, Jacksonville Jaguars, LLC and their respective employees, parents, affiliates, subsidiaries, dealerships, distributors, and their advertising and promotion agencies (collectively the “Released Parties”) and the members of their immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household with such individuals (whether related or not) are not eligible to enter or win.

<u>*Participating Dealer Group Market</u>	<u>Eligible Counties</u>
Jacksonville, FL	FLORIDA: Alachua ~ Baker ~ Bradford ~ Clay ~ Columbia ~ Dixie ~ Duval ~ Flagler ~ Gilchrist ~ Hamilton ~ Lafayette ~ Madison ~ Marion ~ Nassau ~ Putnam ~ St. Johns ~ Suwannee ~ Union ~ Volusia GEORGIA: Appling ~ Atkinson ~ Bacon ~ Brantley ~ Camden ~ Charlton ~ Clinch ~ Coffee ~ Glynn ~ Long ~ McIntosh ~ Pierce ~ Ware ~ Wayne

AGREEMENT TO THE OFFICIAL RULES: By participating, Entrants agree to be bound by these Official Rules and the decisions of the Administrator and Sponsor, which are final and binding on matters relating to this Sweepstakes. This Sweepstakes is subject to all applicable federal, state, and local laws. Receiving a prize is contingent upon fulfilling all requirements set forth herein.

HOW TO ENTER: There are two ways to enter the Sweepstakes, each with an equal chance of winning:

VIA WEBSITE: Visit the website JaxCorvetteGiveaway.com (the “Website”) during the Promotional Period and complete the online entry form with the required contact information and submit as directed (“Online Entry”). Sponsor will also advertise the Website at the following Participating Chevrolet Dealerships listed below, however, a visit to a Participating Dealership is not necessary to enter. **ONLINE ENTRIES MUST BE SUBMITTED BY 11:59 P.M. CT ON NOVEMBER 15, 2024.** Online entrants to the Sweepstakes may be given the option to receive commercial email from Sponsor; however, eligibility to participate in the Sweepstakes or win is not dependent upon Entrant’s consent to receive such emails and consenting to receive such emails will not impact any Entrant’s chances of winning.

VIA ON-SITE EVENTS: Complete and submit an official entry form as directed at the Chevrolet Corvette display area at selected Chevrolet Corvette Promotional events, where Chevrolet Brand Ambassadors will be present, during the posted hours of operation during the Promotional Period (“On-site Entry”).

Sponsor may not display at all locations and reserves the right to add, change, and/or cancel, its intentions to display at any or all of the on-site events or any of the below listed locations, due either to public health requirements (e.g. COVID-19) or other reasons, without notice. Entrants will be asked to provide first and last name, mailing address, phone number, email address, purchase horizon, and vehicle interest, if any. Eligibility to participate in the Sweepstakes or win is not dependent upon Entrant’s providing such information.

***PARTICIPATING CHEVROLET DEALERSHIPS:**

Southern Chevy Dealers (Jacksonville LMA Group)		
Dealership	City	State
BECK CHEVROLET BUICK GMC	PALATKA	FL
BENNETT CHEVROLET-BUICK INC	KINGSLAND	GA
BURKINS CHEVROLET INC	MACCLENNY	FL
COGGIN CHEVROLET AT THE AVENUES	JACKSONVILLE	FL
DUVAL CHEVROLET	STARKE	FL
GARBER CHEVROLET INC	GREEN COVE SPRINGS	FL
GEORGE MOORE CHEVROLET	JACKSONVILLE	FL
GORDON CHEVROLET INC	ORANGE PARK	FL
NIMNICHT CHEVROLET COMPANY	JACKSONVILLE	FL
RON ANDERSON CHEVROLET BUICK GMC	YULEE	FL
ROUNTREE-MOORE	LAKE CITY	FL
WALKER-JONES CHEVROLET BUICK INC	WAYCROSS	GA

Online and On-site entries are collectively hereinafter referred to as “Entry” or “Entries.”

LIMIT: THERE IS A LIMIT OF ONE (1) ENTRY PER PERSON DURING THE PROMOTIONAL PERIOD FOR THE ENTIRE SWEEPSTAKES REGARDLESS OF METHOD OF ENTRY. In the event of dispute as to the identity or eligibility of any potential winner based on email address, the winning entry will be declared made by the Authorized Account Holder of the email address submitted at the time of entry, provided he/she is eligible according to these Official Rules. The Authorized Account Holder is the natural person who is assigned to the email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses or the domain associated with the submitted email address. Any potential winner may be required to show proof of being the authorized account holder. No mechanical reproductions of entry forms permitted. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different identities, registrations or any other methods will void that participant's entries and that participant may be disqualified. Entrants are responsible for all charges imposed by their Internet service provider, including any applicable taxes on such services, in connection with submission of an entry. Administrator is not responsible for lost, late, incomplete, invalid, unintelligible, unreadable, or misdirected registrations, which will be disqualified. Administrator will not accept submissions from wireless domains, blacklist domains, or any email address Administrator deems to be potentially harmful to the Website. Use of any automated system to participate is prohibited and will result in disqualification. All entries become the property of Sponsor and/or Administrator and will not be acknowledged or returned. Please also see the “Entrant’s Personal Information” section below, of these Official Rules.

WINNER SELECTION: Administrator will randomly select one (1) potential Grand Prize Winner (the “Potential Winner”) in a random drawing conducted on or about November 18, 2024, from among all eligible Entries received during the Promotional Period. Potential Winner will be notified by phone or email and will be required to respond to the notification within forty-eight (48) hours from initial contact indicating whether he/she can accept the prize. If no response is received within the time allotted, an alternate winner will be selected (time permitting). Sponsor is not responsible for suspended or discontinued wireless service, which may result in a Potential Winner not receiving initial prize notification. Potential Winner will be required to complete, sign and return an affidavit of eligibility and liability and, except where prohibited, a publicity release within two (2) business days of prize acceptance. Potential Winner’s guests must be at least 18 years of age as of the end date of the Sweepstakes, unless a child or legal ward of Potential Winner, and may be required to complete, sign and return a liability release and, except where prohibited, a publicity release within the same time period. If the Potential Winner’s notification is rejected, returned, or deemed undeliverable or the Potential Winner fails to execute and return the affidavit/release(s) within the specified time, or if he/she is otherwise ineligible to receive the Prize, even if the disqualified Potential Winner’s name may have been publicly announced, that Potential Winner will be deemed ineligible and the prize will be awarded to an alternate selected at an alternate random drawing from all remaining eligible Entries, time permitting.

Subject to verification of eligibility and compliance with the terms of these Official Rules, the Potential Winner will be declared official "Grand Prize Winner" of the Sweepstakes. Grand Prize Winner will be required to provide his/her social security number or tax id for tax reporting purposes as Administrator will file an IRS Form 1099 with the Internal Revenue Service for the approximate retail value of the prize. Unclaimed prizes will not be awarded.

GRAND PRIZE/ODDS: There will be one (1) prize awarded ("Prize") to a Grand Prize Winner. Prize will consist of the following: one (1) Chevrolet Corvette with an actual Manufacturer's Suggested Retail Price ("MSRP") of up to eighty-six thousand dollars (\$86,000.00 USD); however, if Chevrolet Corvette model is selected with an MSRP of less than \$86,000.00, Grand Prize Winner will NOT receive the difference in prize value. Sales tax, destination charges, freight, delivery, dealer prep, additional equipment, licensing, registration, insurance, title and all-other expenses on the receipt and use of the Prize vehicle is the sole responsibility of the Grand Prize Winner. The Grand Prize Winner of the Prize vehicle is not eligible for any cash rebate programs. Model, color, package, factory options, and other prize specifics are subject to availability. All options and upgrades on the vehicle that increase the MSRP over \$86,000.00 are the sole responsibility of Grand Prize Winner. The maximum Approximate Retail Value ("ARV") of the prize is \$86,000.00. The maximum value of the Prize set forth above represents the Sponsor's good faith determination of the maximum ARV thereof, and the actual fair market value, as ultimately determined by the Sponsor, cannot be challenged or appealed.

The odds of winning the Grand Prize depends upon the number of eligible Entries received.

PRIZE RESTRICTIONS: Other than the manufacturer's limited warranty, Sponsor does not make, nor in any manner is responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the vehicle including but not limited to its quality, fitness for purpose or mechanical condition. Grand Prize Winner must have proof of insurance and a valid U.S. driver's license from their state or place of residence in the U.S. to take delivery of vehicle; failure to show may result in prize forfeiture and selection of an alternate Potential Winner. Grand Prize Winner will be provided instructions to obtain his/her Prize vehicle at a Sponsor dealership to be determined by Sponsor. Vehicle delivery may take up to 8 weeks. Grand Prize Winner should also be aware that vehicle may have 500 miles or less due to traveling from destination to destination for delivery. Grand Prize Winner must take delivery of vehicle within thirty (30) days of notification that dealership has received vehicle. If Prize is unclaimed within a reasonable time after notification from Sponsor, as determined by Sponsor in their sole discretion, it will be forfeited, and time permitting, an alternate Potential Winner may be selected from the remaining eligible entries at Sponsor's sole discretion.

All details of Prize will be determined by Administrator in its sole discretion. Administrator reserves the right to substitute Prize (or portion thereof) with a similar prize (or prize element) of comparable or greater value. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of Prize (including cost of title, licensing, insurance, registration fees, applicable sales tax and travel and transportation costs associated with collecting the vehicle) are the sole responsibility of Grand Prize Winner. **Grand Prize Winner will be responsible for all applicable taxes (not limited to federal, state, local and/or income) and will be required to provide their Social Security number or tax ID for tax reporting purposes as Sponsor will file an IRS Form 1099 with the Internal Revenue Service for the fair market value of a prize awarded and accepted.** Prize cannot be transferred or assigned to a third party by Grand Prize Winner or redeemed for cash and is valid only for the items detailed above, with no substitution of Prize by Grand Prize Winner. Vehicle cannot be assigned or transferred to a third party. Vehicle delivery is through an authorized Chevrolet dealer and conditional upon Grand Prize Winner's execution and return of all required paperwork. Depiction of Vehicle in any advertising or promotional materials may not reflect the actual Vehicle delivered. Sponsor and Administrator shall have no liability in conjunction with such differences between depicted Vehicle and actual Vehicle.

In the Administrator's sole discretion, Grand Prize Winner may be required to forfeit the prize and an alternate Potential Winner may be randomly selected in accordance with these Official Rules from the remaining eligible Entries if selected winner (i); declines or cannot accept, receive or use the prize for any reason; or (ii) fails to comply with these Official Rules. The maximum value of the prize set forth above represents the Sponsor's good faith determination of the maximum ARV thereof and the actual fair market value, as ultimately determined the Sponsor, cannot be challenged or appealed.

PUBLICITY: Except where prohibited by law, the acceptance of a Prize constitutes permission for Sponsor and/or Administrator to use the Grand Prize Winner's name, hometown, likeness, statements and other personally identifiable information for promotional, advertising and marketing purposes in any media throughout the world without additional compensation, prize, incentive, consideration, consent or review; and upon request, the Grand Prize Winner must provide written consent to such use.

RELEASE: By participating (a) Entrants release SPONSOR, Administrator, General Motors LLC, Jack Morton Worldwide, Agency 720, Jacksonville Jaguars, LLC and their respective parents, affiliates, subsidiaries, dealerships, distributors, prize suppliers, attorneys, and their advertising and promotion agencies (collectively, "Released Parties"), from any and all liability for any claims, costs, injuries, losses or damages of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize; (b) Entrants, by participating, agree that Released Parties will have no liability whatsoever, and shall be held harmless by Entrants against any liability, for any injuries, losses or damages of any kind, including, but not limited to, death or destruction of property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize(s) (including any travel or activity associated thereto) or participation in this Sweepstakes; and (c) acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty representation or guarantee, expressed or implied, in fact or in law, relative to a prize, including, but not limited to, the prize quality or availability. The execution of additional releases and/or waivers of liability required by Iowa Speedway® and/or any other applicable sanctioning body or opportunity provider may also be required and returned within the time period specified by such entities, as appropriate.

LIMITATIONS OF LIABILITY: Neither Released Parties nor any service providers are responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage related to or resulting from participation in this Sweepstakes. Neither Released Parties nor any service providers are responsible for typographical or other error in the printing of Sweepstakes materials, the administration of the Sweepstakes, or the announcement of the Grand Prize Winner, including any such error as may give an erroneous indication that a prize has been won. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE, TAMPER WITH THE ENTRY PROCESS OR INSTANT WIN GAME, OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVE THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.

GENERAL CONDITIONS: Sponsor or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Sweepstakes is not capable of being executed as planned, or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, action of Entrants, technical failures or any other causes which in the opinion of Administrator and/or Sponsor, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor and/or Administrator reserve the right, at their sole discretion, to disqualify any suspect Entry or Entrant and to cancel, terminate, modify, or suspend, the Sweepstakes and randomly select the Potential Winner from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the Sponsor in its sole discretion. In the event Sponsor or Administrator is prevented from continuing with this Sweepstakes, or the integrity and/or feasibility of the Sweepstakes is undermined by any event including, but not limited to, fire, flood, epidemic, pandemic, public health crisis (e.g., COVID-19), earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order or regulation, order of any court or jurisdiction, or by other cause not reasonably within Sponsor's or Administrator's control (each a "Force Majeure" event), Sponsor and/or Administrator shall have the right, in their discretion, to abbreviate, modify, suspend, cancel, or terminate the Sweepstakes without further obligation. If Sponsor or Administrator, in their sole discretion, elect to abbreviate the Sweepstakes as a result of a Force Majeure event, Sponsor and/or Administrator reserves the right to award prizes from among all the eligible entries received up to the date of such Force Majeure event. Sponsor and/or Administrator also reserve the right, in their sole discretion, to cancel, modify or suspend the Sweepstakes in whole or in part, in the event of fraud, technical or other difficulties or if the integrity of the Sweepstakes is compromised, without liability to any entrant. In the event of any cancellation, termination or suspension, notice thereof will be posted at <https://www.go2eventlink.com/rules/>. Entries not complying with all rules are subject to disqualification. Administrator reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. If any provision(s) of these Official Rules is held invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION: Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or prize awarded shall be resolved individually, without

resort to any form of class action, and exclusively by the federal, state and local courts for Fulton County, Georgia (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the SPONSOR in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of Georgia, without giving effect to any choice of law or conflict of law rules (whether of the State of Georgia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Georgia.

*The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC, and NFL International LLC, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives, and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this Sweepstakes in any way. © 2024 NFL Properties LLC. All NFL-related trademarks are trademarks of the National Football League.

WINNER'S NAME: The name of the Grand Prize Winner is available after December 18, 2024, and may be obtained by sending a self-addressed stamped envelope to: Grand Prize Winner's Name, THE JACKSONVILLE DIGITAL CORVETTE GIVEAWAY c/o EventLink LLC, 780 Arthur Ave, Elk Grove Village, Illinois 60007, for receipt no later than January 18, 2025.

ENTRANT'S PERSONAL INFORMATION: By entering the Sweepstakes, you acknowledge that Sponsor and Administrator may use any personal information collected as part of the Sweepstakes entry form in accordance with Sponsor's privacy policy, located at <https://www.gm.com/privacy-statement.html>, and Administrator's Privacy Policy, located at <http://go2eventlink.com/privacy-policy/>.

SPONSOR: Southern Chevy Dealers Jacksonville Advertising, 11575 Great Oaks Way, Alpharetta, GA 30022.

ADMINISTRATOR: EventLink LLC, 780 Arthur Ave, Elk Grove Village, Illinois 60007.