

PASSION FUELED. RESULTS DRIVEN.



OUR MISSION

We focus on the brand, the client and the consumer. Being a behind the scenes partner is something we embrace because our client's success is our success. Our creativity combined with exceptional execution capabilities lead to successful results for our broad range of clients. We've built forward thinking, highly effective experiences that increase brand opinion and customer acquisition and deliver great ROI.

OUR APPROACH

Strong connections between people and brands are formed from a solid strategy and great execution. We focus on crafting experiences tailored to our clients' vision of success. We create "Why didn't I think of that?" moments and back them with measurable results.

WHAT WE DO

EventLink is a full-service marketing agency focused on experiential and digital-based campaigns, working behind the scenes with our agency partners to provide all necessary support in planning, executing and measuring meaningful engagements.

CORE SERVICES



DIFFERENTIATORS

MULTI-INDUSTRY EXPERIENCE

automotive, retail, food and beverage, healthcare, government, spirits, finance and non-profit

STAFFING RESOURCES

over 1,600 product and event specialists located in nearly every state and 400 professional drivers. our staff is hired directly on our payroll and we have very high retention

DEDICATED TRAINING GROUP

experienced group of training experts who can implement large-scale efforts and prepare custom curriculums

DEFINED SYSTEMS AND PROCESS

complete and transparent oversight and execution of all plans and tactics. our processes and systems are specific to your project and help keep everyone on track

PROPRIETARY ANALYTICS PLATFORM

Glimpse allows our clients to see how their campaigns or activations are doing in real-time via desktop or mobile

NATIONAL SCOPE

With offices in the east, central and western regions, EventLink has a robust network of locations to service all markets across the country.

WE CAN DO IT ALL OR JUMP IN AT ANY POINT

To ensure flawless execution, the life-cycle of projects requires strong attention to detail, organization and leadership through all day-to-day tasks. We utilize a shared key milestone document to keep all stakeholders aligned on priorities and responsibilities.

