OFFICIAL RULES
GMC ULTIMATE TAILGATE PACKAGE SWEEPSTAKES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

SWEEPSTAKES PERIOD: The GMC Ultimate Tailgate Package Sweepstakes (the "Sweepstakes") begins on August 26, 2022, at 12:00 AM Eastern Daylight-Saving Time ("EDT") and ends on December 24, 2022, at 11:59 PM Eastern Daylight-Savings Time ("EDT") (the "Sweepstakes Period"). Administrator's computer will be the official time-keeping device for the Sweepstakes. **Grand Prize Drawing event will take place on December 24, 2022 at Bank of America Stadium.**

ELIGIBILITY: THE SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF THE STATES OF NORTH CAROLINA AND SOUTH CAROLINA WHO ARE EIGHTEEN (18) YEARS OF AGE OR OLDER AT THE TIME OF ENTRY AND HAVE A VALID DRIVER'S LICENSE ("ENTRANT"). ALL OTHERS ARE INELIGIBLE TO ENTER OR WIN AND WILL BE DISQUALIFIED. VOID WHERE PROHIBITED OR RESTRICTED. Employees of Carolina BPG LMA, Inc., Piedmont Triad BPG LMA, Inc., Carolina Buick Pontiac GMC Local Marketing Association, Inc., Cape Fear Area Buick Pontiac GMC Dealers Local Marketing Association, Inc., ("Co-Sponsors"), EventLink LLC ("Administrator"), Jack Morton Worldwide, Panthers Entities (as defined on page 8), and NFL Entities (as defined below on page 7), and their respective officers, directors, agents, parents, affiliates, subsidiaries, dealerships and advertising and promotion agencies, and the members of their immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household with such individuals (whether related or not), are not eligible to enter or win.

AGREEMENT TO THE OFFICIAL RULES: By participating, Entrants agree to be bound by these Official Rules and the decisions of the Administrator, which are binding and final on matters relating to this Sweepstakes. This Sweepstakes is subject to all applicable federal, state, and local laws. Winning a prize is contingent upon fulfilling all requirements set forth herein. Administrator's computer will be the official time-keeping device for the Sweepstakes.

TIMING: The Sweepstakes Promotional Period begins at 12:00 AM EDT on August 26, 2022, and ends on December 24, 2022, at 11: 59 PM, EDT (the "Promotional Period") and consists of ten (10) Weekly Entry Periods (each an "Entry Period") as set forth in the chart below:

Entry Period	Entry Period Start Date /Time	Entry Period End Date /Time	Approximate Draw Date:	Prize
1	08/26/2022 12:00 AM EDT	08/29/2022 at 11:59 PM EDT	08/30/2022	Weekly Prize and chance to attend Grand Prize Event
2	08/30/2022 at 12:00 AM EDT	09/12/2022 at 11:59 PM EDT	09/13/2022	Weekly Prize and chance to attend Grand Prize Event
3	09/13/2022 at 12:00 AM EDT	09/26/2022 at 11:59 PM EDT	09/27/2022	Weekly Prize and chance to attend Grand Prize Event
4	09/27/2022 at 12:00 AM EDT	10/03/2022 at 11:59 PM EDT	10/04/2022	Weekly Prize and chance to attend Grand Prize Event
5	10/04/2022 at 12:00 AM EDT	10/10/2022 at 11:59 PM EDT	10/11/2022	Weekly Prize and chance to attend Grand Prize Event
6	10/11/2022 at 12:00 AM EDT	10/24/2022 at 11:59 PM EDT	10/25/2022	Weekly Prize and chance to attend Grand Prize Event
7	10/25/2022 at 12:00 AM EDT	11/14/2022 at 11:59 PM EDT	11/15/2022	Weekly Prize and chance to attend Grand Prize Event
8	11/15/2022 at 12:00 AM EDT	11/28/2022 at 11:59 PM EDT	11/29/2022	Weekly Prize and chance to attend Grand Prize Event

9	11/29/2022 at 12:00 AM EDT	12/19/2022 at 11:59 PM EDT	12/20/2022	Weekly Prize and chance to attend Grand Prize Event
10	12/20/2022 at 12:00 AM EDT	12/24/2022 at 11:59 PM EDT	12/27/2022	Weekly Prize Only

HOW TO ENTER: There are four (4) ways to enter the Sweepstakes during the Promotional Period: on-site at the Carolina Panthers Home games, at Participating GMC Dealerships detailed in the chart below, online, and mail-in. No other method of entry will be accepted. Non-winning Entries will not roll over into the next entry period. Co-Sponsors are not responsible for lost, late, illegible, stolen, incomplete, invalid or unintelligible entries. Proof of submission will not be deemed proof of receipt by Co-Sponsors. Co-Sponsors may not display at all events and locations and reserves the right to add, change, and/or cancel, its intentions to display at any or all of the below listed locations, at any time, without notice.

ON-SITE ENTRY: Visit the GMC display area at selected Carolina Panthers home games at Bank Of America Stadium in Charlotte, North Carolina during the Sweepstakes Period and complete the official entry form, available while supplies last, by providing the requested contact information (including zip code) ("On-Site Entry"). On-Site entries must be received prior to the display closing.

DEALERSHIP ENTRY: Visit one of the Participating GMC Dealerships during the Sweepstakes Period and during regular posted dealer hours and complete the Official Entry Form by providing the requested information ("Dealership entry"). DEALERSHIP ENTRIES MUST BE RECEIVED BY December 24, 2022 BY 11:59 P.M. EDT, or by posted closing time of the Dealership. There is a limit of one (1) entry per person, per week through the Dealership entry method regardless of location entering.

ON-LINE ENTRY: Visit the Carolina Panthers app (the "website") and participate in the GMC in-app game during the Promotional Period and follow the provided instructions to complete and thereafter submit the entry form with the required contact information (which includes full name, complete mailing address, phone number, and email address) and submit as directed ("On-Line Entry"). ON-LINE ENTRIES MUST BE SUBMITTED BY 11:59 EDT on December 24, 2022.

MAIL-IN ENTRY: Alternatively, Entrants can enter the Sweepstakes during the Sweepstakes Period by submitting on a plain piece of 3" x 5" paper, the full name, complete street address (no P.O. boxes), city, state, zip, and daytime phone number (writing must be legible), and mail it in an envelope with first class postage affixed to: "GMC ULTIMATE TAILGATE PACKAGE SWEEPSTAKES", c/o EVENTLINK, 780 Arthur Ave, Elk Grove Village, IL 60007. ("Mail-In" entry). No metered mail and one entry per postmarked outer mailing envelope. Entries must be post-marked during an Entry Period and received prior to the drawing time to be eligible for that Entry Period's drawing. Mail-In Entries must be post-marked by December 19, 2022 and received by December 24, 2022, to be eligible for the final drawing. Illegible or incomplete Mail-in entries are void. Entries that are mechanically reproduced, copied, illegible, incomplete, postage due, late or inaccurate are void. Entries become the property of Co-Sponsors and will not be returned. Incomplete entries or entries not complying with these Official Rules are subject to disqualification, at Co-Sponsor's sole discretion. Proof of mailing does not constitute proof of delivery. Entries received after December 24, 2022, are ineligible. Co-Sponsors assume no liability for lost or late entries.

**NOTE: Mail-in entry card and envelope must be hand printed by the Entrant only. In addition, Entrants are not permitted to use any 3rd party organization to assist with the entry process in any way (as solely determined by the Administrator in its discretion).

***PARTICIPATING GMC DEALERSHIPS**:

Carolina BPG LMA, Inc (Charlotte LMA Group)		
Dealership	**City**	**State**
ABERNETHY BUICK GMC	LINCOLNTON	NC

BEN MYNATT BUICK GMC	CONCORD	NC
BLACK BUICK GMC	STATESVILLE	NC
CHERAW BUICK	CHERAW	SC
DIEFFENBACH GM SUPERSTORE	ROCKINGHAM	NC
EVERETT OF HICKORY	HICKORY	NC
EVERETT OF MORGANTON	MORGANTON	NC
GASTONIA CHEVROLET BUICK GMC	LOWELL	NC
GRIFFIN BUICK GMC	MONROE	NC
LIBERTY BUICK GMC	MATTHEWS	NC
RANDY MARION BUICK GMC TRUCK OF HUNTERSVILLE	HUNTERSVILLE	NC
RANDY MARION OF MOORESVILLE	MOORESVILLE	NC
ROCK HILL	ROCK HILL	SC
TEAM CHEVROLET OF BOONE	BOONE	NC
TEAM AUTO	SALISBURY	NC
WEST JEFFERSON BUICK GMC	WEST JEFFERSON	NC
WILLIAMS BUICK GMC	CHARLOTTE	NC
Piedmont Triad BPG LMA, Inc. (Greensboro LMA Group)		
Dealership	**City**	**State**
CAPITAL CHEVROLET OF LEXINGTON	LEXINGTON	NC
FLOW AUTO CENTER OF GREENSBORO	GREENSBORO	NC
FLOW BUICK GMC OF WINTONS-SALEM	WINSTON-SALEM	NC
IMPEX CHEVROLET BUICK GMC	REIDSVILLE	NC
MCNEILL BUICK OF WILKESBORO	WILKESBORO	NC
PARK BUICK GMC	KERNERSVILLE	NC
SCENIC BUICK GMC	MOUNT AIRY	NC
STRIDER BUICK GMC	ASHEBORO	NC
VANN YORK BUICK GMC	HIGH POINT	NC
WESTCOTT AUTOMOTIVE	BURLINGTON	NC
Carolina Buick Pontiac GMC Dealers (Greenville-Spartanburg LMA Group)		
Dealership	**City**	**State**
BOYD BUICK	HENDERSONVILLE	NC
BRADSHAW BUICK GMC	GREER	SC
Friendship Buick GMC	Forest City	NC
GAFFNEY BUICK GMC	GAFFNEY	SC
HARRY'S BUICK GMC	ASHEVILLE	NC
PARKS BUICK GMC	GREENVILLE	SC
RICHARD KAY SUPERSTORE	ANDERSON	SC
SPRUCE PINES BUICK GMC	SPRUCE PINE	NC
WAKEFIELD BUICK GMC	SPARTANBURG	SC
Cape Fear Area Buick Pontiac GMC Dealers (Wilmington LMA Group)		
Dealership	**City**	**State**
BILL CARONE GMC BUICK	WALLACE	NC

BLEEKER BUICK GMC	RED SPRINGS	NC
BOB KING BUICK GMC	WILMINGTON	NC
JOHN DONOGHUE AUTOMOTIVE	WHITEVILLE	NC

On-Site, Dealership, On-Line, and Mail-In entries are hereinafter referred to as "Entry" or "Entries."

LIMIT: THERE IS A LIMIT OF ONE (1) ENTRY PER PERSON, PER WEEK, REGARDLESS OF METHOD OF ENTRY. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Any potential winner may be required to show proof of being the authorized account holder. No mechanical reproductions of entry forms permitted. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different identities, email addresses, registrations, or any other methods will void that participant's entries and that participant may be disqualified. Entrants are responsible for all charges imposed by their Internet service provider, including any applicable taxes on such services, in connection with submission of an entry. Administrator is not responsible for lost, late, incomplete, invalid, unintelligible, unreadable, or misdirected registrations, which will be disqualified. Administrator will not accept submissions from wireless domains, blacklist domains, or any email address Administrator deems to be potentially harmful to the Website. Use of any automated system to participate is prohibited and will result in disqualification. All entries become the property of Co-Sponsors and/or Administrator and will not be acknowledged or returned.

FIRST PRIZE WEEKLY WINNER SELECTION: Administrator will select, via a random drawing per the drawing schedule above, one (1) Potential Weekly First Prize Winner ("Weekly Winner"), from among all eligible entries received during that Entry Period, subject to verification and compliance with these Official Rules for a total of ten (10) potential Weekly Winners. The first nine (9) Weekly Entry Period Winners will receive, in addition to the Weekly Prize listed below, an opportunity to attend the Carolina Panthers home game on December 24, 2022, and a chance to win the Grand Prize. **Weekly Entry Period number ten (10) Winner will only receive the Weekly Prize and will not have a chance to win the Grand Prize.** Each potential Winner will be contacted by the Administrator by telephone and/or email and will be required to complete and return an affidavit of eligibility, liability, and use of likeness release, and except where prohibited by law, a publicity release form ("affidavit/release") within three (3) days of receipt.

Weekly Entry Period Winners one through nine (1-9) ("Finalist" or "Finalists") will also be invited to receive two tickets to the Carolina Panthers home game on December 24, 2022 and will have an opportunity to win the Grand Prize. Each guest of Finalist must be at least 18 years of age or the age of majority in their state of residence, unless child or legal ward of Finalist, and may also be required to sign releases and waiver forms. If any of the potential Weekly Winner's notifications are rejected, returned, or deemed undeliverable or a potential Weekly Winner fails to execute and return the affidavit/release within the specified time or if he/she is otherwise ineligible to receive the prize, that potential Weekly Winner will be deemed ineligible and a replacement may be randomly selected by Administrator from among the remaining eligible Entries, time permitting.

****Please note that the last Weekly Winner after the December 24, 2022, Carolina Panthers Home Game and Grand Prize Drawing (Entry Period Number ten (10) event will ONLY receive the Weekly Prize.)**

It is anticipated that there will be a total of nine (9) Finalists, but this number could change based on various factors such as a Finalist being deemed ineligible or unable to attend the Grand Prize drawing.

WEEKLY PRIZE/ODDS: The ten (10) Weekly Winners will receive:

- One (1) Blackstone® Culinary 28-inch 2 Burner Griddle with Hood
- One (1) GMC Tailgate Like a Pro Cornhole Boards
- One (1) Kicker Bullfrog BF100 Bluetooth Music System

- Two (2) GMC Tervis Tumblers
- One (1) Bojangles Tailgate Pack that includes: $50 gift card, (2) Bojangles beanies and (4) Bojangles koozies
- One (1) $100 Service Credit at closest GMC participating dealership

The Approximate Retail Value ("ARV") of each Weekly Prize: $1,090.00
The Approximate Retail Value ("ARV") of the total Weekly Prize: $10,900.00

The odds of a particular Entrant winning a Weekly Prize depends on the number of eligible entries received for each Entry Period.

FINALIST PRIZE AND GRAND PRIZE EVENT (WEEKLY ENTRY PERIOD WINNERS 1-9 ONLY): In addition to the above Weekly Prize, Entry Period winners one through nine (1-9) will each receive:

- Two (2) tickets to the Carolina Panthers game on December 24, 2022, to be used to attend the Grand Prize event.

(Approximate Retail Value ("ARV") of each Finalist Prize: $300.00) Additional expenses, including travel to/from the game, parking fees, taxes, or other fees and costs not explicitly mentioned, are not included in the Finalist Prize and will be the responsibility of the Finalist. Co-Sponsors, in their sole discretion, will determine seating locations and details.

If a Finalist does not attend the Grand Prize Drawing event for any reason, he or she is allowed one (1) designated proxy to represent them at the Grand Prize Drawing. To designate a proxy, a Finalist must contact Valerie Champer at Administrator by phone ((630) 569-0684) or e-mail (vchamper@go2eventlink.com) with confirming response by 6:00 P.M. EST on Tuesday, December 20, 2022. **FINALIST OR DESIGNATED PROXY MUST BE PRESENT AT GRAND PRIZE DRAWING TO WIN THE GRAND PRIZE AND FINALIST IS RESPONSIBLE FOR ALL TRAVEL COSTS ASSOCIATED WITH THE FINALIST/DESIGNATED PROXY'S ATTENDANCE**. Finalists cannot transfer their chance to win the Grand Prize to another individual.

The odds of a particular Entrant winning a Finalist Prize depends on the number of eligible entries received for each Entry Period.

GRAND PRIZE WINNER SELECTION/VERIFICATION: It is anticipated that there will be a total of nine (9) Finalists for the Grand Prize Drawing event, but this number could change based on various factors such as a Finalist being unable to attend or changes to the NFL schedule due to COVID-19. Each of the up to nine (9) Finalists, or designated proxy, must personally appear and present themselves to an Administrator and/or a Co-Sponsor representative at the Grand Prize Drawing event at the Bank of American Stadium (800 S. Mint Street, Charlotte, NC 28202), which is currently scheduled for December 24, 2022 unless the game is delayed, altered, or fan attendance is limited, due to epidemic, pandemic, public health crisis (e.g. COVID-19) or other circumstance beyond Sponsor's control, in which case Co-Sponsors and/or Administrator will inform Finalists of the new Grand Prize Drawing date and time. Co-Sponsor's also reserve the right, in their sole discretion, to alter the Grand Prize Drawing Event, including by hosting it virtually. All nine (9) finalists must present a valid government-issued photo identification for registration. Finalists, or designated proxy, must fill out any and all registration and waiver forms required by Administrator/Sponsor. Any Finalists, or designated proxy, who do not present themselves to an Administrator and/or Sponsor representative for registration by the time specified may be disqualified and not replaced at the sole discretion of Administrator or Sponsor. The Grand Prize Winner will then be selected in a random drawing event conducted by a representative of the Co-Sponsors from among all eligible Finalists, or designated proxy, who are present at the Drawing (the "Potential Grand Prize Winner").

Potential Grand Prize Winner will be required to complete and return an affidavit of eligibility, liability release, and except where prohibited by law, a publicity release form ("affidavit/release") within five (5) days of receipt. If the Potential Grand Prize Winner's notification is rejected, returned, or deemed undeliverable or the potential Grand Prize Winner fails to execute and return the affidavit/release within the specified time or if he/she is otherwise ineligible to receive the Grand Prize, that potential Grand Prize Winner will be deemed ineligible and the Prize will be awarded to an alternate

selected at an alternate drawing from all remaining eligible Finalists. Alternate Grand Prize Winner will be subject to the same requirements. Subject to verification of eligibility and compliance with the terms of these Official Rules, the potential Grand Prize Winner will be declared the official winner of the Grand Prize (the "Grand Prize Winner"). Unclaimed Prizes will not be awarded.

GRAND PRIZE/ODDS: Grand Prize consists of $55,000 to be applied toward the purchase of either a new 2022 or 2023 GMC Sierra (the "Vehicle"). If the Vehicle's MSRP is under $55,000 the Grand Prize Winner will not be awarded the difference between the vehicle's actual MSRP and $55,000. Grand Prize Winner is solely responsible for any expenses in connection with acceptance and use of the Vehicle not expressly described herein as being awarded, including, without limitation, the following: (i) income, federal, state or local taxes; (ii) insurance, registration fees, dealer preparation fees and/or additional options, additions or equipment; and (iii) any additional expenses not described herein as being awarded, including, without limitation, any travel or transportation costs, associated with winning and subsequent use of Vehicle. All options and upgrades on Vehicle that increase the MSRP over $55,000 are the sole responsibility of Grand Prize Winner. Model, color, package, factory options, and other Grand Prize specifics are subject to availability. Other than the manufacturer's limited warranty, Co-Sponsors do not make, nor in any manner is responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the Vehicle including but not limited to its quality, fitness for purpose or mechanical condition. Grand Prize Winner must take delivery of Vehicle within 30 days of notice of availability from one of the participating GMC dealers (listed above) near Grand Prize Winner's residence, subject to Co-Sponsor's approval. Co-Sponsors and Administrator shall not be responsible for delays in delivery of Vehicle; delivery and particular vehicle is subject to availability. Grand Prize Winner must personally retrieve Vehicle within (30) days of written notification of delivery and must present a valid U.S. driver's license issued in his/her state of residence and proof of insurance to take delivery. In the event that the potential winner is disqualified for any reason, the prize may not be awarded.

No cash or Vehicle substitutes and no cash rebates. Vehicle cannot be assigned or transferred to a third party. Vehicle delivery is through an authorized GMC dealer and conditional upon Grand Prize Winner's execution and return of any and all required paperwork. Depiction of Vehicle in any advertising or promotional materials may not reflect the actual Vehicle delivered. Sponsor and Administrator shall have no liability in conjunction with such differences between depicted Vehicle and actual Vehicle.

In the Co-Sponsors' sole discretion, a selected Grand Prize Winner may be required to forfeit the prize and an alternate Grand Prize Winner may be selected (in Co-Sponsors' sole discretion) in accordance with these Official Rules from the remaining eligible Finalists if selected Grand Prize Winner (i) declines or cannot accept, receive or use the prize for any reason; or (ii) fails to comply with these Official Rules. The maximum value of the prize set forth above represents the Co-Sponsors' good faith determination of the maximum ARV thereof, and the actual fair market value, as ultimately determined the Co-Sponsors, cannot be challenged or appealed.

The odds of a particular Finalist winning the Grand Prize are not to exceed 1 in 9, or 1 in the number of Finalists participating in the Grand Prize drawing if less than 9 participate due to ineligibility.

ARV of all Sweepstakes prizes is $68,600.00.

GENERAL PRIZE RESTRICTIONS: All elements of the Prizes are subject to availability. The actual value of the Prize(s) may vary. Any difference between the actual value and ARV will not be awarded. All expenses not specifically identified in these Official Rules are the sole responsibility of the Winner. Prizes (including their individual components) may not be transferred or assigned. No cash or other substitution may be made, except by the Co-Sponsors, who reserve the right to substitute a Prize in whole or in part with another prize of comparable or greater value if the intended prize (or any portion thereof) is not available for any reason as determined by the Co-Sponsors in their sole discretion. **Winners are fully responsible for any and all applicable federal, state and local taxes (including income and withholding taxes).** The Winners may be required to provide, to Administrator, their Social Security number or tax ID for tax reporting purposes as the Winners will be issued an IRS Form 1099 reflecting the actual value of a Prize. Except where prohibited by law, the acceptance of a prize, or being accepted as a Winner, constitutes permission for Co-Sponsors and

Administrator to use the Winner's name, hometown, likeness, statements and other personally identifiable information for promotional, advertising and marketing purposes in any media throughout the world without additional compensation, prize, incentive, consideration, consent or review; and upon request, the Winner must provide written consent to such use.

Gift cards are subject to, and must be used in compliance with, the terms and conditions set forth on the respective gift card and as set forth by the gift card issuer. Winner must protect the gift card and treat the gift card as they would any other valuable document. Gift card will not be replaced or replenished if it lost, stolen, damaged, destroyed or used without the winner's permission and will be voided if altered or defaced. Gift cards are not redeemable for cash or credit. All product and brand images are trademarks or registered trademarks of their respective companies, which are not sponsors or affiliated with this Sweepstakes.

National Football League game, event, and exhibition dates and times are determined in the sole discretion of the Office of the Commissioner of Football and/or the applicable NFL Club and may be subject to change. Winner and his/her guests agree to comply with all applicable NFL, Panthers Entities regulations in connection with the Prize. Co-Sponsors, in their sole discretion, reserves the right to remove or deny entry to the Winner and/or his/her guests if he/she/they engage(s) in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game, Private Pep Rally, event or exhibition. Released Parties (defined below) will not be responsible for weather conditions, Acts of God, acts of terrorism, civil disturbances, epidemic, public health crisis (e.g. COVID-19), work stoppage or any other natural disaster outside their control that may cause the cancellation, postponement, or limitation, of any NFL game, event, Private Pep Rally, or exhibition. Co-Sponsors are not responsible if all or any portion of any prize(s) cannot be fulfilled due to COVID-19 or any related public health conditions, cancellation, illness, conflict, or any other event or circumstance outside Co-Sponsor's reasonable control. In such event, Co-Sponsors reserve the right to substitute a prize with one of comparable or greater value, in its sole discretion. Event and exhibition tickets awarded as prizes may not be resold or offered for resale. Any such resale may result in disqualification and Prize forfeiture and may invalidate the license granted by the ticket(s).

The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC, and NFL International LLC, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this Sweepstakes in any way. ©2022 NFL Properties LLC. All NFL-related trademarks are trademarks of the National Football League.

RELEASE: By participating: (a) Entrants release Co-Sponsors, Administrator, Jack Morton Worldwide, Panthers Entities, the National Football League, Martin Retail Group, LLC, and their respective subsidiaries, affiliates, limited liability companies, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, shareholders, directors, members, employees, licensors, dealerships, and agents (collectively the "Released Parties"), from any and all liability for any claims, costs, injuries, losses, or damages, of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize; (b) Entrants, agree that Released Parties will have no liability whatsoever, and shall be held harmless by Entrants against any liability, for any injuries, losses or damages of any kind, including, but not limited to, death or destruction of property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the Prize (including any travel or activity associated thereto) or participation in this Sweepstakes; and (c) acknowledge that said Released Parties have neither made nor are in any manner responsible or liable for any warranty representation or guarantee, expressed or implied, in fact or in law, relative to a prize, including, but not limited to, the prize quality or availability.

LIMITATIONS OF LIABILITY: Neither Released Parties nor any service providers are responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage related to or

resulting from participation in this Sweepstakes. Neither Released Parties nor any service providers are responsible for typographical or other error in the printing of Sweepstakes materials, the administration of the Sweepstakes, or the announcement of the prize winner, including any such error as may give an erroneous indication that a prize has been won. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THE SWEEPSTAKES, TAMPER WITH THE ENTRY PROCESS, OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, RELEASED PARTIES RESERVE THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.

GENERAL CONDITIONS: Co-Sponsors or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Sweepstakes is not capable of being executed as planned, or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, action of Entrants, technical failures or any other causes which in the opinion of Administrator and/or Sponsor, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Co-Sponsors and/or Administrator reserve the right, at their sole discretion, to disqualify any suspect Entry or Entrant and to cancel, terminate, modify, or suspend, the Sweepstakes and randomly select the winner from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the Co-Sponsor in their sole discretion. In the event Co-Sponsors or Administrator is prevented from continuing with this Sweepstakes, or the integrity and/or feasibility of the Sweepstakes is undermined by any event including, but not limited to, fire, flood, epidemic, pandemic, public health crisis (e.g. COVID-19), earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order or regulation, order of any court or jurisdiction, or by other cause not reasonably within Co-Sponsor's control (each a "Force Majeure" event), Co-Sponsors and/or Administrator shall have the right, in their discretion, to abbreviate, modify, suspend, cancel, or terminate the Sweepstakes without further obligation. If Co-Sponsors or Administrator, in their sole discretion, elects to abbreviate the Sweepstakes as a result of a Force Majeure event, Co-Sponsors and/or Administrator reserves the right, to award prizes from among all the eligible entries received up to the date of such Force Majeure event. Co-Sponsors and Administrator also reserve the right, in their sole discretion, to cancel, modify or suspend the Sweepstakes in whole or in part, in the event of fraud, technical or other difficulties or if the integrity of the Sweepstakes is compromised, without liability to any entrant. In the event of any cancellation, termination or suspension, notice thereof will be posted at https://www.go2eventlink.com/rules/. Entries not complying with all rules are subject to disqualification. Administrator reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. If any provision(s) of these Official Rules is held invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION: Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state and local courts for Mecklenburg County, North Carolina (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXLUSIONS. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Co-Sponsors in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of North Carolina, without giving effect to any choice of law or conflict of law rules (whether of the State of North Carolina or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of North Carolina.

*Panthers Football, LLC, Panthers Stadium LLC, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "Panthers Entities") will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. The Panthers Entities have not offered or sponsored this Sweepstakes in any way. All Panthers-related trademarks are trademarks of the National Football League® ("NFL") and used with permission of the NFL.

The use of any non-Sponsor trademarks, service marks, logos, or other marks in connection with this Sweepstakes or any prize is not meant by Sponsor to imply the endorsement of the respective owner(s) of such marks, or any affiliation of the respective owner(s) of such marks with Sweepstakes advertisements or the Sweepstakes.

WINNER'S NAME: The names of the Winners will be available after March 1, 2023 and may be obtained by sending a self-addressed stamped envelope to: Winners' names, GMC Ultimate Tailgate Package Sweepstakes c/o EventLink LLC, 780 Arthur Ave, Elk Grove Village, IL 60007, for receipt no later than April 3, 2022.

ENTRANT'S PERSONAL INFORMATION: By entering the Sweepstakes, you acknowledge that Administrator may use any personal information collected as part of the Sweepstakes entry form in accordance with Administrator's Privacy Policy, located at http://go2eventlink.com/privacy-policy/.

CO-SPONSORS: Carolina BPG LMA, Inc.,289 Concord Parkway South, Concord, NC 28027.
Piedmont Triad BPG LMA, Inc., 1205 Bridford Parkway, Greensboro, NC 27407.
Carolina Buick Pontiac GMC Local Marketing Association, Inc., 14000 E. Wade Hampton Blvd, Greer, SC 29651.
Cape Fear Area Buick Pontiac GMC Dealers Local Marketing Association, Inc., 5115 New Centre Drive, Wilmington, NC 28406.

ADMINISTRATOR: EventLink LLC, 780 Arthur Ave, Elk Grove Village, IL 60007.