

OFFICIAL RULES

HYUNDAI'S CHICAGO BEARS FAN PACK SWEEPSTAKES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. THE HYUNDAI'S CHICAGO BEARS FAN PACK SWEEPSTAKES (THE "SWEEPSTAKES") BEGINS AT 12:00 A.M. CENTRAL STANDARD TIME ("CST") ON SEPTEMBER 4, 2020, AND ENDS ON JANUARY 3, 2021, AT 11:59 P.M., CST (THE "PROMOTIONAL PERIOD"). ADMINISTRATOR'S COMPUTER WILL BE THE OFFICIAL TIME-KEEPING DEVICE FOR THE SWEEPSTAKES.

ELIGIBILITY: THE SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF THE STATES OF ILLINOIS AND INDIANA, WHO ARE 18 YEARS OF AGE OR OF THE AGE OF MAJORITY IN THEIR STATE OF RESIDENCE, WHICHEVER IS OLDER, AT TIME OF ENTRY ("ENTRANT"). ALL OTHERS ARE INELIGIBLE TO ENTER AND WILL BE DISQUALIFIED. VOID WHERE PROHIBITED OR RESTRICTED. Employees of Chicago & NW Indiana Hyundai Dealers Association ("Sponsor"), Hyundai Motor America, EventLink LLC ("Administrator"), INNOCEAN Worldwide, The Chicago Bears Football Club, Inc. ("Chicago Bears"), NFL Entities* (as defined below), and their respective parents, affiliates, subsidiaries, dealerships, distributors, and their advertising and promotion agencies and the members of their immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household with such individuals (whether related or not) are not eligible to enter or win.

Eligible Counties
ILLINOIS: Boone ~ Bureau ~ Cook ~ DeKalb ~ DuPage ~ Ford ~ Grundy ~ Iroquois ~ Kane ~ Kankakee ~ Kendall ~ LaSalle ~ Lake ~ Lee ~ Livingston ~ Marshall ~ McHenry ~ McLean ~ Ogle ~ Putnam ~ Stephenson ~ Will ~ Winnebago ~ Woodford ~ INDIANA: Benton ~ Jasper ~ LaPorte ~ Lake ~ Marshall ~ Newton ~ Porter ~ Pulaski ~ St. Joseph ~ Starke ~ Warren ~ White

AGREEMENT TO THE OFFICIAL RULES: By participating, Entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are binding and final on matters relating to this Sweepstakes. This Sweepstakes is subject to all applicable federal, state and local laws. Winning a prize is contingent upon fulfilling all requirements set forth herein.

TO ENTER: There will be twenty-five (25) Sweepstakes Prize Winners determined by random drawing from all eligible Entries received during the Promotional Period.

On-Line: Visit one (1) of the participating Hyundai Dealerships websites (listed in the chart below) during the Promotional Period to obtain one (1) entry into the sweepstakes. Entrants will complete an Official Entry Form by following the provided instructions and provide the requested information ("Entry") and submit as directed. ENTRIES MUST BE RECEIVED BY JANUARY 3, 2021, BY 11:59 P.M. CST. There is no purchase or fee required to enter.

<u>Dealership Name</u>	<u>Website Entry Point</u>
Autonation Hyundai O'Hare, Des Plaines	www.hyundaibearssweepstakes.com/IL085
D'Arcy Hyundai, Joliet	www.hyundaibearssweepstakes.com/IL059
Elgin Hyundai, Elgin	www.hyundaibearssweepstakes.com/IL068
Ettleson Hyundai, Countryside	www.hyundaibearssweepstakes.com/IL066
Family Hyundai, Tinley Park	www.hyundaibearssweepstakes.com/IL063
Gerald Hyundai, North Aurora	www.hyundaibearssweepstakse.com/IL080
Gregory Hyundai, Highland Park	www.hyundaibearssweepstakes.com/IL044
Gurnee Hyundai, Gurnee	www.hyundaibearssweepstakes.com/IL054
Happy Hyundai, Oak Lawn	www.hyundaibearssweepstakes.com/IL081
Hyundai of Lincolnwood	www.hyundaibearssweepstakes.com/IL093

Hyundai of Palatine	www.hyundaibearssweepstakes.com/IL094
Knauz Hyundai, Lake Bluff	www.hyundaibearssweepstakes.com/IL079
McGrath City Hyundai, Chicago	www.hyundaibearssweepstakes.com/IL073
Napleton Hyundai of Glenview	www.hyundaibearssweepstakes.com/IL003
Napleton's Hyundai, Calumet City	www.hyundaibearssweepstakes.com/IL071
Napleton's Valley Hyundai, Aurora	www.hyundaibearssweepstakes.com/IL082
Patrick Hyundai, Schaumburg	www.hyundaibearssweepstakes.com/IL069
Phillips Hyundai of Bradley, Bourbonnais	www.hyundaibearssweepstakes.com/IL091
Pugi Hyundai, Downers Grove	www.hyundaibearssweepstakes.com/IL052
Rogers Hyundai, Chicago	www.hyundaibearssweepstakes.com/IL051
Rosen Hyundai, Algonquin	www.hyundaibearssweepstakes.com/IL087
Webb Hyundai, Highland	www.hyundaibearssweepstakes.com/IN038
Webb Hyundai Merrillville	www.hyundaibearssweepstakes.com/IN045
Wilkins Hyundai, Elmhurst	www.hyundaibearssweepstakes.com/IL076
World Hyundai Matteson	www.hyundaibearssweepstakes.com/IL072

On-line Entries are hereinafter referred to as "Entry" or "Entries."

LIMIT: THERE IS A LIMIT OF ONE (1) ENTRY PER PERSON FOR THE ENTIRE SWEEPSTAKES. If you enter the Sweepstakes via one website, you may not re-enter the Sweepstakes from any other website. No mechanical reproductions of entry forms permitted. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different identities, registrations or any other methods will void that participant's entries and that participant may be disqualified. Administrator is not responsible for lost, late, incomplete, invalid, unintelligible, unreadable, or misdirected registrations, which will be disqualified. Administrator will not accept submissions from wireless domains, blacklist domains, or any email address Administrator deems to be potentially harmful to the Website. Use of any automated system to participate is prohibited and will result in disqualification. All entries become the property of Sponsor and/or Administrator and will not be acknowledged or returned. Please also see the "Entrant's Personal Information" section below, of these Official Rules.

WINNER SELECTION: Administrator will randomly select one (1) potential winner from each participating Dealership for a total of twenty-five (25) Sweepstakes Prize Winners. Administrator will select the potential Sweepstakes Prize Winners in a random drawing conducted on or about January 5, 2021, from among all eligible Entries received during the Promotional Period. Subject to verification of eligibility and compliance with the terms of these Official Rules, the potential winners will be declared the official winners of the Sweepstakes (the "Winners"). Winners will also be contacted by the Administrator by telephone and/or email and will be required to complete and return an affidavit of eligibility, liability release, and except where prohibited by law, a publicity release form ("affidavit/release") within three (3) days of receipt. If the potential Winners' notification is rejected, returned, or deemed undeliverable or the potential winner fails to execute and return the affidavit/release within the specified time or if he/she is otherwise ineligible to receive the Prize, that potential winner will be deemed ineligible and the prize will be awarded to an alternate selected at an alternate drawing from all remaining eligible entries in that particular dealer group market. In the event that the potential Sweepstakes Prize winner(s) is disqualified for any reason, that prize will be forfeited and awarded to an alternate. Unclaimed prizes will not be awarded.

PRIZE/ODDS: Twenty-five (25) randomly selected Winners will receive the Hyundai's Chicago Bears Fan Pack Sweepstakes prize, which includes:

- Between one (1) and three (3) autographed Chicago Bears memorabilia item(s) (make, model, size, style, player autograph, and all other aspects of memorabilia item are determined at the sole discretion of the Sponsor).

The Total Approximate Retail Value ("ARV") of each prize package is: \$250 - \$550.00 (Actual ARV depends upon specific memorabilia received).

Odds of winning depend on the number of eligible entries received.

PRIZE RESTRICTIONS: Prize is awarded "as is" with absolutely no representations or warranties of any kind, either express or implied, from Sponsor and/or Administrator. To the fullest extent permitted by law, Sponsor and/or Administrator disclaim any and all representations and warranties in connection with this sweepstakes and any prize.

All details of Prize will be determined by Administrator in its sole discretion. Sponsor and/or Administrator reserves the right to substitute Prize (or portion thereof) with a similar prize (or prize element) of comparable or greater value. **All taxes and other expenses, costs, or fees associated with the acceptance and/or use of Prize (not limited to federal, state, local and/or income taxes and travel and transportation costs associated with collecting the prize) are the sole responsibility of Winner.**

In the Administrator's sole discretion, Winner may be required to forfeit the prize and an alternate winner may be selected in accordance with these Official Rules from the remaining eligible Entries if selected winner (i); declines or cannot accept, receive or use the prize for any reason; or (ii) fails to comply with these Official Rules. The maximum value of the prize set forth above represents the Sponsor's good faith determination of the maximum ARV thereof and the actual fair market value, as ultimately determined the Sponsor, cannot be challenged or appealed.

Any and all guarantees and warranties for merchandise prizes are subject to the manufacturer's terms and conditions, and winners agree to look solely to such manufacturers for any such warranty or guarantee claim. Certain conditions and restrictions apply.

PUBLICITY: Except where prohibited by law, the acceptance of a Prize constitutes permission for Sponsor and/or Administrator to use the Winner's name, hometown, likeness, statements and other personally identifiable information for promotional, advertising and marketing purposes in any media throughout the world without additional compensation, prize, incentive, consideration, consent or review; and upon request, the Prize Winner must provide written consent to such use.

RELEASE: By participating (a) Entrants release Sponsor, Administrator, INNOCEAN Worldwide, Hyundai Motor America, Chicago Bears, NFL Entities, and their respective subsidiaries, affiliates, limited liability companies, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, shareholders, directors, members, employees, licensors and agents (collectively the "Released Parties"), from any and all liability for any claims, costs, injuries, losses, or damages, of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize; (b) Entrants, by participating, agree that Released Parties will have no liability whatsoever, and shall be held harmless by Entrants against any liability, for any injuries, losses or damages of any kind, including, but not limited to, death or destruction of property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize(s) (including any travel or activity associated thereto) or participation in this Sweepstakes; and (c) acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty representation or guarantee, expressed or implied, in fact or in law, relative to a prize, including, but not limited to, the prize quality or availability.

LIMITATIONS OF LIABILITY: Released Parties assume no responsibility or liability for (a) any incorrect or inaccurate entry information submitted by entrant, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the operation of the Sweepstakes; (d) inaccessibility or unavailability of any network or wireless service or the Website; or (e) any injury or damage to entrants or to any other person's computer or web-enabled device which may be related to or resulting from any attempt to participate in the Sweepstakes or download of any materials in the Sweepstakes. If, for any reason, the Sweepstakes is not capable of running as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part. In the event of any such cancellation, termination or suspension, a notice will be posted at the Website and a random drawing may be held from among all eligible, non-suspect entries received prior to such time. Sponsor reserves

the right, at its sole discretion, to disqualify any entrant (and all of his/her entries) from this Sweepstakes or any other promotion conducted now or in the future by Sponsor or any of its affiliates if he/she tampers with the entry process or if his/her fraud or misconduct affects the integrity of this Sweepstakes. Sponsor reserves the right to correct errors in promotional materials. Sponsor or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL, CONSEQUENTIAL, OR OTHER DAMAGES; AS A RESULT, THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU.

GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION: Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state and local courts for Lake, DuPage, or Cook County, Illinois (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Illinois.

*The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC, and NFL International LLC, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this Sweepstakes in any way. © 2020 NFL Properties LLC. All NFL-related trademarks are trademarks of the National Football League.

WINNER'S NAME: The name of the Sweepstakes Prize winners will be available after February 28, 2021 and may be obtained by sending a self-addressed stamped envelope to: Winner's Name, HYUNDAI'S CHICAGO BEARS FAN PACK SWEEPSTAKES, c/o EventLink LLC, 100 W. 22nd Street, Suite 134, Lombard, Illinois 60148, for receipt no later than April 30, 2021.

ENTRANT'S PERSONAL INFORMATION: By entering the Sweepstakes, you acknowledge that Sponsors and Administrator may use any personal information collected as part of the Sweepstakes entry form in accordance with Sponsors' privacy policy, located at <http://www.hyundaiusa.com/privacy>, and Administrator's Privacy Policy, located at <http://go2eventlink.com/privacy-policy/>.

SPONSOR: Chicago & NW Indiana Hyundai Dealers Association, 2 TransAm Plaza Drive, Suite 500, Oakbrook Terrace, Illinois, 60181.

ADMINISTRATOR: EventLink LLC, 100 W. 22nd Street, Suite 134, Lombard, Illinois 60148.