



PORSCHE TRAVEL EXPERIENCE

EventLink developed the inaugural travel experience featuring the Pacific Coast Highway. Consumers experienced the beauty of the California Coastline from a stunning new Porsche. This program was such a success, PCNA tapped EventLink for another series focusing on Route 66 in Arizona.

SERVICES

- Route planning
- Hotel accommodations
- Rate negotiation
- Contracted dining venues
- Staffing
- Vehicle oversight
- Program logistics