

PORSCHE PERFORMANCE EXPERIENCE CENTER

Our goal was to assume operational, staffing and logistics oversight for the Performance Experience Center by elevating the customer experience and growing the enterprise. We were tasked to execute a transition plan in 90 days that maintains the highest level of customer service.

Beginning in 2019, EventLink will assume oversight responsibilities at the two Porsche Experience Centers in Atlanta, GA and Los Angeles, CA. Along with these responsibilities the EventLink team will also provide marketing and communications consultation in developing new approaches to engage customers and build revenue.

SERVICES

- Staffing Consisting of Professional Drivers
- Event Management
- Vehicle Logistics
- Registration
- Customer Experience Teams