



PORSCHE LAUNCH TRAINING

EventLink developed a series of training experiences for Porsche brand sales ambassadors for new product launches and model introductions to ensure all attendees leave the training with a thorough understanding of the cars technical, engineering and design innovations and how to articulate them to premium consumers.

SERVICES

- Web registration portal
- Training curriculum development
- Staff hiring
- Vehicle management
- Driving experience development
- Awarded 3-year contract as lead training company

6,000

NEW PRODUCT TEST DRIVES