



SUSAN G KOMEN

The Komen On the Go™ mobile experience was a cross-country tour that helped educate and bring breast cancer awareness and hope to people throughout the United States. At each location, we captured visitor data and supplied reports that enabled the foundation to build their contact list and continue to gain support.

SERVICES

- Tour logistics
- Trailer maintenance
- Set-up and tear down
- Attendee photo ops
- Transportation
- Engagement tactic development
- Multi-location tour
- Data capture
- Reporting