



INCENTIVE CREATOR

Incentive Creator (IC) was developed to manage monthly offers and incentives for Chevrolet. IC improves efficiencies, standardizes and enforces key processes and eliminates duplication within the Chevrolet digital marketing process.

IC uses a dynamic, yet simple, entry system to feed dealership websites, as well as our proprietary Digital Ad Creator (DAC) with offers and incentives customized by market and specific to each platform.

Beyond internal Chevrolet mediums, IC additionally exports offers to numerous vendors for social, broadcast and print use.

SERVICES

- Software design
- Software programming

4,875

BANNERS CREATED

87

USERS

100+

LMA'S

8+

MONTHS OF
SERVICE