

# GM “ELECTRIC” AVENUE

With the Mandalay Bay Resort on the Las Vegas strip as the learning lab location, we created a unique on-site experience that showcased the 2016 Chevrolet Volt and Electric Spark in both a classroom “laboratory” setting and driving experience that featured a neon lit track.

## SERVICES

- Transportation Management of All Dealers
- Driving Activity Creation
- Product Engagement Development
- Facility Oversight and Track Management

1,762

TEST DRIVES

THE FIND NEW ROADS EXPERIENCE  
**ELECTRIC AVENUE**

MAX  
SPEED  
25