

# DIGITAL AD CREATOR

Digital Ad Creator (DAC) was developed for Chevrolet to help dealers create digital ad banners for their website, digital ad buys and other marketing mediums. In two minutes or less dealers can access DAC and build a custom banner or advertisement.

Although the current platform is Chevrolet-specific, DAC can be implemented across any vertical where incentives change regularly.

DAC gives companies the ability to advertise online in minutes, without the need to contact creative representatives or IT personnel.

## SERVICES

- Software design
- Software programming

272

BANNERS CREATED

44

DEALERS UTILIZED

