



CELEBRITY CRUISES

EventLink created a colorful and inviting mobile diner for Celebrity Cruises which was deployed at numerous locations across the southwest. Visitors could enjoy a few moments of relaxation in the hands of a professional masseuse or grab a bite to eat. In addition to promoting Celebrity Cruises, the footprint was a hub for collecting charity donations. As part of our responsibilities, our team also managed the budget, collected donations, paid the charities, and handled all related travel. Half of all food and sampling item sales were donated to the host location's charity of choice.

SERVICES

- Securing locations
- Staffing
- Set-up and strike
- Food service
- Retail management
- Transportation
- Purchasing
- Daily reporting
- Engagement training
- Asset creation/management included:
 - 10' x 10' tent
 - Custom Food truck
 - Custom Bistro-style tables & chairs
 - Massage tables