



BCBS OF MICHIGAN LEGEND'S CLUB

The Legend's Club is Blue Cross Blue Shield of Michigan's annual awards ceremony and dinner designed to recognize the organization's highest performing sales people. EventLink created informative business events for the public and memorable award events for the staff.

SERVICES

- Work hand-in-hand with BCBS coordinators
- Recommendations for venue selection and themes
- Entertainment
- Audio/Visual display elements
- Catering and menu selection
- Award recipient gifts
- Site-specific handling and transportation of assets
- Event set-up and tear down
- Creative development